



Chinese Overseas Transportation Association (COTA)

CALL FOR SPONSORSHIP

To support the 17th COTA International Conference of Transportation Professionals (CICTP2017), July 7-9, 2017, Tongji University

Crown Plaza Hotel, 6555 Boyuan Rd, Jiading District, Shanghai 201804, China

<http://www.cota-home.org/CICTP/>

As an event of the CICTP series sponsored by the American Society of Civil Engineering (ASCE) and Transportation Research Board (TRB), CICTP 2017 provides a platform for exchanging and sharing of international experiences in developing and applying innovative solutions and advanced technologies in transportation. The number of paper submissions to the CICTP2017 sets the record, implying an unprecedented participation for the upcoming event. Besides technical sessions & plenary sessions, spotlight events of the conference include the Dean Summit, World Bank Forum, Government Forum, Practitioner's Special Session, Meeting with Editor-in-Chief of Transportation Journals, and COTA Career Development Forum for Young Professional. CICTP also features best paper and professional award ceremony to recognize authors and individuals who have made outstanding contributions in the transportation field.

We are seeking institutional, corporate, and individual sponsorship for this great event. You are cordially invited to support the CICTP2017 as an ideal way to demonstrate your organization's commitment to the transportation field and publicize this support to many leaders, professionals and students in the field. Your sponsorship will be used to help offset the cost of the event. Multiple levels of conference sponsorship opportunities are available — first-come, first-served. The level of sponsorship and corresponding benefits are shown as follows:

1. Booth Product Display Sponsor

- ❖ Product Display Sponsorship Fee:

2 m ²	4m ²	10 m ²
US\$600	US\$1,000	US\$2,000

- ❖ Display Date and Time: **July 7-9, 2017.**

2. Session Sponsor

- ❖ Sponsorship Fee: US\$1,000/session.
- ❖ Sponsor can deliver one technical talk (20 minutes) related to the session topics in the sponsored session.
- ❖ Up to **two** morning sessions and **two** afternoon sessions are available.

3. Program Book Display Sponsor

- ❖ Program Book Sponsorship Fee:

¼ page	½ page	1 page
US\$600	US\$1,000	US\$2,000

- ❖ Sponsors design their own display and submit it to Sponsorship Committee Chair by **June 5, 2017.**

4. Benefits for All Sponsors

- ❖ Sponsors' logo and web address will be shown in all CICTP2017 event promotions and posted at COTA websites (from the date

of sponsorship payment to December 31, 2017).

- ❖ Sponsors are permitted to bring pamphlets to the conference, which can be distributed during the CICTP2017 under the guidance of conference organizers.
- ❖ Each sponsor will be given free registration for one representative of the sponsor including three meals, refreshments for coffee break and access to all sessions of the CICTP2017. Additional representatives will pay a discounted registration fee at US\$200/person.
- ❖ Verbal recognition of your sponsorship at the conference.

5. Sponsorship Committee

Chair:

- ✚ Dr. Jianming Ma, COTA Vice President; mjming@gmail.com; +1 512-923-6456
- ✚ Dr. Jia Hao Wu, President, W&S Solutions; jiahao.wu@wssolutions.us

Committee Member:

- ✚ Dr. Yu Zhang, COTA President
- ✚ Dr. Lei Zhang, COTA Vice President
- ✚ Dr. Heng Wei, COTA Treasurer
- ✚ Dr. Haizhong Wang, CICTP2017 Organizing Committee Chair
- ✚ Mr. Ken Yang, COTA Webmaster

Please visit <http://www.cota-home.org> for more information about sponsorship to COTA.